



An Roinn Gnóthaí Eachtracha agus Trádála
Department of Foreign Affairs and Trade

Programme: INSPIRE

25 May - Belfast

26 May - Derry/Londonderry

31 May - Cavan

Programme Outline:

Following a successful funding award from the Department of Foreign Affairs in Dublin, Women for Election are hosting three one-day **INSPIRE Programme** training events on the **25 May in Belfast, 26 May in Derry/Londonderry and on 31 May in Cavan.**

The programme will feature sessions on the challenges facing women entering politics, particularly in a post-conflict environment; a session on how to build personal confidence and resilience and enhance your ability to speak in public; and a module on how to effectively communicate your campaign.

Participants:

We are inviting women from all parties and from the community and voluntary sector to attend from Northern Ireland and the border counties in the Republic of Ireland. The INSPIRE course is particularly focused on politically interested and engaged women who might consider running for election in the future or women who wish to take a greater leadership role their parties and communities.

Our INSPIRE programmes always have diverse group of women attending from the community and voluntary and charity sector; political parties; trade unions; advocacy organisations; student politics; and women's networks.

As funding has been secured from the Department of Foreign Affairs, the **only cost to participants is £20/€25** each to cover lunch and administration costs.



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Trainers:

Trainers and speakers for the event will come from Northern Ireland and the Republic of Ireland including:

Dr. Shirley Graham the founder of Women Lead Change an organisation that designs and delivers programmes to support women and girls to step into leadership roles and make a difference in the world. Shirley carried out an island-wide consultation to inform Ireland's National Action Plan on Women, Peace & Security in 2010. She has also researched & written about women & peacekeeping in the Irish Defence Forces. Shirley represented the NWCI (National Women's Council of Ireland) on the DFAT/UNSCR 1325 Advisory Committee in 2014.

Jackie D'Arcy has over 25 years' experience working with top private and public organisations in Northern Ireland and Ireland. For the last 15 years she has been providing successful management development programmes for both private and public sector organisations. Jackie provide training in Belfast and Derry/Londonderry.

Orlaith Carmody the Managing Director of Mediatraining.ie, a consultancy specialising in communications training and leadership development. Orlaith is the author of the best selling book 'Perform As a Leader'. Orlaith will provide training in Cavan.

Carl Whyte a founding Partner of MW Advocate, Belfast. Carl's early career was in economics and finance. Carl began his PR career in his mid-twenties and has worked with a range of corporate clients and voluntary organisations. Along with Brendan Mulgrew he founded MW Advocate in February 2012 and specialises in healthcare, social media, campaigns, technology and financial PR.